

Call for a new Trustees with commercial expertise

Wirksworth Heritage Centre has operated successfully for 30 years and we hold Accredited Museum status. We have big plans for a new heritage centre and need new Trustees to help bring those plans to fruition.

The trustee board

We are a friendly board in a friendly town; the work we do is part of the life of the town and the development of the new centre is the start of a process that will ensure the heritage and history of the town is kept alive and built upon for current and future residents and visitors.

The Trustees work flexibly to fulfil their roles which include the preparation and attendance at monthly Board Meetings and at any sub-groups relevant to their role or interest. In addition Trustees will work from home or on site to support the Board or the Trust's employees or agents, it is not expected that this is one whole day at once, but please note; we are not seeking meeting-attenders to help us make up the numbers!!

Commercially experienced trustee

We are seeking an experienced individual with relevant expertise to provide a commercial perspective, and to guide the delivery of the organisation's new commercial operations. We are in an exciting phase of the redevelopment of the Heritage Centre and are looking for a trustee who can work closely with the Chair, finance trustee and a small operations team to ensure the successful delivery of commercial operations in the new Wirksworth Heritage centre – primarily based on retail, catering and events. We have secured significant investment from the Heritage Lottery Fund of £1.34m towards the redevelopment of the centre but require a trustee capable of ensuring continued commercial income generation as part of its long term financial sustainability. This is an excellent opportunity for an experienced professional to use their skills for the local community.

The trustee role might include:

- Develop and lead a short and medium term Commercial Strategy for the organisation.

- Identify suitable opportunities to support existing business strategies and to develop new commercial initiatives.
- Liaise with trustees, the operations team and volunteers to support the financial viability of the organisation through various forms of commercial income generation.
- Evaluate and report on the progress of any commercial strategies to the trustee board and make recommendations for future action where necessary.
- Advise the trustees and the management team on the commercial aspects of the organisation's business plan, and to advise where appropriate on operational activities.

Interested? Is this you? If you want to be involved

Please contact Sally Barkley-Smith, Chair of the Trustees in the first instance.

sally.barkleymith@wirksworthheritagecentre.org